

Cookies Policy

Our website uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, we are able to provide you with a better experience and to improve Our Sites by better understanding how you use it.

Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

“Cookie” means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;

“Cookie Law” means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and the General Data Protection Regulation (“GDPR”)

“personal data” means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by General Data Protection Regulation (“GDPR”)

“We/Us/Our” means Westbridge Furniture Designs, a limited company registered in England, whose registered address is Furnace Road, Ilkeston, Derbyshire, DE7 5EP.

2. How Does Our Site Use Cookies?

2.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

2.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and or parties other than Us. The Third party Cookies used on Our Site are as listed in Section 3.

2.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law.

2.4 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy which can be found on this Site.

3. What Cookies Does Our Site Use?

3.1 Our Site uses analytics services provided by Google. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how

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Our Site is used. This, in turn, enables Us to improve Our Site and the services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

3.2 The analytics service(s) used by Our Site use(s) the following analytics Cookies:

Cookie Name	Cookie Purpose
_ga	Google Analytics These cookies collect information about how visitors use our website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to our website, where our visitors to our website have come from and the pages they have visited. The information obtained does not identify anyone.
_gat	
_gid	
_vwo_uuid_v2	Visual Website Optimiser (VWO) These cookies collect information about how visitors interact with the pages on the website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form. The information obtained does not identify anyone.

4. Consent and Control

4.1 You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

For information about blocking the use of cookies, please refer to the instructions/help screen on your Internet browser. Detailed guidance on deleting or controlling cookies is available at www.AboutCookies.org

5. Changes to this Cookie Policy

5.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

5.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

6. Further Information

6.1 If you would like to know more about how We use Cookies, or require more information about privacy and data protection, please contact Nick.Arundell@Westbridgefurniture.com.

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